

NCCC Northwestern Connecticut Community College
COURSE SYLLABUS

Course Title: Graphic Design I

Course #: GRA* 151

Course description:

This course will provide an introduction to the principles and processes used in Graphic Design. It will build on the principles and techniques used in the Design industry today. Aspects of Graphic Design to be learned include: typography, composition, color theory brainstorming, creative thinking and problem solving. Design culture and the impact of the Graphic Design in society will also be discussed. *Software to be learned: Adobe Illustrator, and Adobe Photoshop.*

Goals

The goal of this course is to educate students on the basics of graphic design. It will familiarize them with the terms, techniques and professional practices of visual communications. It will teach students with the use of current Illustration and page layout software. It will employ the aesthetics of good communication, typography, and hierarchy in design.

Outcomes

- To use typography, color and composition to create effective design.
- To discuss the history of typography and graphic design.
- To use type and letterforms in a way that creates meaning, form, texture, and space.
- To use type effectively to conceptually communicate an idea.
- To identify various type forms and their configurations.
- To understand the use of typographic hierarchy of design.

College Policies

Plagiarism: Plagiarism and Academic Dishonesty are not tolerated at Northwestern Connecticut Community College. Violators of this policy will be subject to sanctions ranging from failure of the assignment (receiving a zero), failing the course, being removed/expelled from the program and/or the College. Please refer to your “Student Handbook” under “Policy on Student Rights,” the Section entitled “Student Discipline,” or the College catalog for additional information.

Americans with Disabilities Act (ADA): The College will make reasonable accommodations for persons with documented learning, physical, or psychiatric disabilities. Students should notify Dr. Christine Woodcock, the Counselor for Students with Disabilities. She is located at Green Woods Hall, in the Center for Student Development. Her phone number is 860-738-6318 and her email is cwoodcock@nwcc.edu.

School Cancellations: If snowy or icy driving conditions cause the postponement or cancellation of classes, announcements will be made on local radio and television stations and posted on the College’s website at www.nwcc.edu. Students may also call the College directly

at **(860) 738-6464** to hear a recorded message concerning any inclement weather closings. Students are urged to exercise their own judgment if road conditions in their localities are hazardous.

Use of Electronic Devices: *Some course content as presented in Blackboard Learn is not fully supported on mobile devices at this time. While mobile devices provide convenient access to check in and read information about your courses, they should not be used to perform work such as taking tests, quizzes, completing assignments, or submitting substantive discussion posts.*

Sexual Assault and Intimate Partner Violence Resource Team: NCCC is committed to creating a community that is safe and supportive of people of all gender and sexual identities. This pertains to the entire campus community, whether on ground or virtual, students, faculty, or staff.

Sexual assault and intimate partner violence is an affront to our national conscience, and one we cannot ignore. It is our hope that no one within our campus community will become a victim of these crimes. However, if it occurs, NCCC has created the SART Team - Sexual Assault and Intimate Partner Violence Resource Team - to meet the victim's needs.

SART is a campus and community based team that is fully trained to provide trauma-informed compassionate service and referrals for comprehensive care. The team works in partnership with The Susan B. Anthony Project to extend services 24 hours a day, 7 days a week throughout the year.

The NCCC team members are:

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| Ruth Gonzalez, PHD | 860-738-6315 | Greenwoods Hall Room 220 |
| Susan Berg | 860-738-6342 | Greenwoods Hall Room 223 |
| Kathleen Chapman | 860-738-6344 | Greenwoods Hall Room 110 |
| Michael Emanuel | 860-738-6389 | Founders Hall Annex Room 308 |
| Seth Kershner | 860-738-6481 | Library |
| Jane O'Grady | 860-738-6393 | Founders Hall Annex Room 212 |
| Robin Orloski | 860-738-6416 | Business Office Room 201 |
| Patricia Bouffard, Ex-Officio | 860-738-6319 | Founders Hall Room 103 |
| Savannah Schmitt | | Student Representative |

At NCCC we care about our students, staff and faculty and their well-being. It is our intention to facilitate the resources needed to help achieve both physical and emotional health.