NORTHWESTERN CONNECTICUT COMMUNITY COLLEGE

COURSE SYLLABUS

Course Title: Motion Graphics   **Course #:** ART 285

Course Description: This course is a continuation of Digital Video. Motion graphics are graphics that use video and/or animation technology to create the illusion of motion or transformation. These motion graphics are usually combined with audio for use in multimedia projects. Students will learn to capture footage, alter it via computer software and create works of motion graphics for use on the internet. Story boarding, cinematography, lighting, and editing will be further investigated as well as the industry applications of motion graphic productions. The history and relationship of these productions to fine art will also be addressed.

Pre-requisite/Co-requisite: ART 176 or by permission of the instructor.

Outcomes:
1. Students will comprehend how digital video is an extension of the Fine Arts.
2. Students will employ the language of video, including time, sound, content, and composition.
3. Students will use basic production techniques such as story boarding, cinematography, lighting, and editing to create video productions.
4. Students will discuss, critique and evaluate video as a time based medium through a survey of historic and contemporary video art.