

NORTHWESTERN CONNECTICUT COMMUNITY COLLEGE

COURSE SYLLABUS

Course Title: Graphic Design II

Course #: GRA* 252

Course Description 3 credits

Three semester hours. An introduction to the art and design capabilities of the Macintosh computer. Instruction in page layout, drawing and image manipulation software. Students will be gradually introduced to software packages through a series of graphic design problems. They will be instructed on current professional practices, methodologies, and the terms of Graphic Design.

Pre-requisite/Co-requisite Graphic Design I —Principles and Processes, or by permission of Instructor

Goals

To build on the knowledge gained in graphic design one and reinforce acquired knowledge. To allow students to demonstrate higher level design skill through more complex design problems.

Outcomes

- >To state the importance of concept in regard to successful works of graphic design.
- >To be able to apply advanced design principles to print media.
- >To recognize computer software capabilities and apply those capabilities to specific communication problems.
- >To demonstrate proficiency with various peripherals related to the Macintosh computer
- >To locate and interpret procedural information from text books, the internet.
- >To employ proper protocol in the preparation of documents for prepress and printing.
- >To discuss design aesthetics through critique and application.
- >To comprehend graphic design; methodology, history, principles and concepts through reading.