

NORTHWESTERN CONNECTICUT COMMUNITY COLLEGE

COURSE SYLLABUS

Course Title: Women in Management

Course #: BMG 250

Course Description: This course explores a variety of issues related to women in business and management. Focus will be on recognizing and overcoming barriers encountered by the career-oriented, professional woman as she seeks to demonstrate her managerial capabilities in the workplace. Topics include the glass ceiling, leadership and communications styles, gender and management style, workforce diversity, legal issues, career development, and others. Three credit hours.

Prerequisite: ENG* 063 and ENG* 073 or satisfactory scores on placement tests.

Goals: To develop an understanding of the issues surrounding American women in today's organizations.

To gain personal and strategic advice from a broad spectrum of women leaders.

To access management skills, strengths, and needs.

Outcomes: By the end of the course the student will be able to:

1. Identify and illustrate some of the barriers faced by women in management.
2. Identify causes for gender inequality.
3. Recognize differences in the ways men and women communicate in business and to evaluate reasons for these differences.
4. Discuss the career strategies that enable women to succeed in business.
5. Develop and demonstrate effective leadership skills.
6. Discuss the advantages to an organization that values diversity within its workforce.
7. Identify different perspectives for leading and managing.
8. Compare and contrast male and female leadership styles.
9. Understand the influence of personal networks on women's careers.
10. Explain the potential benefits and costs to women in mentoring relationships.
11. Discuss work/life balance and explain how working mothers can cope with multiple roles.
12. Identify work/life programs that provide flexibility to working parents.
13. Explain why women start their own businesses.
14. Identify the unique problems faced by women entrepreneurs.
15. Explain how women can fit into and succeed within traditionally male organizations while maintaining their values about being a woman.