Maximizing Your Online Business Presence

11/17 and 11/19 from 6:00-7:30 PM

Businesses today, by necessity, have been looking for new ways to market their products and services to customers who no longer use traditional methods to find what they are looking for from businesses.

So how do you reach customers in today’s marketplace?

In this seminar, you will learn how to utilize the online resources your business needs to not only be seen but be seen first! You will learn about SEO (Search Engine Optimization) and how to ensure your site is at the top of the SERP (search engine results page).

You will learn how to effectively use social media and Pinterest tools to engage with your customers and keep them coming back.

Diane Ferreira is a full-time blogger and entrepreneur. She is the owner and co-owner of several successful sites and is also the owner of Page One SEO, which helps online creators and businesses market their business through SEO, through site design, online organizational tools, as well as providing Virtual Assisting support and services. Her main site has worldwide reach with daily visits from all over the globe. Her site is also listed in the top 25 by Feedspot within her niche in a list of over 100 sites and influencers.

Register for this 2-day seminar here: http://bit.ly/max-online-2day-seminar

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