PTK delivered 41 toys and $110.00 in cash and card donations to the Salvation Army in Torrington!
The Entrepreneurial Center of Northwest Connecticut is offering the workshop, How To Grow Your Business During The COVID-19 Pandemic, on January 28, 2021, 6 to 8 p.m. through an online platform.

The seminar is sponsored by the Northwest Connecticut Economic Development Corporation with funding provided through the Economic Development Administration's CARES Act disaster recovery funds.

For more information contact Jane Williams at jwilliams@nwcc.edu.

The event is free and open to the public although registration is required at Eventbrite. The two-hour seminar will focus on how small to medium-sized businesses can improve their online visibility. Topics will include:

- How to increase online visibility through Search Engine Optimization (SEO), Search Engine Marketing (SEM), and local SEO;
- Online marketing strategies that will help businesses target customers and keep them engaged;
- Understanding the importance of online reputation.

The seminar will be presented by Lance Leifert who formed Conquest in 1997 as a digital agency. Conquest saw the changes in marketing trends and converted to an integrated marketing agency in 2015 offering both traditional and digital marketing services with strong digital capabilities. As pioneers in this new style of marketing agencies, Conquest has grown to be recognized as an industry leader and has helped clients of all sizes with strategizing and the implementation of cutting-edge integrated marketing programs. Leifert has become known as an industry expert in digital marketing and teaches seminars and classes across Connecticut. The Entrepreneurial Center of Northwest Connecticut is located at Northwestern Connecticut Community College and works in partnership with the Northwest Connecticut Chamber of Commerce, Service Corps of Retired Executives (SCORE), and the Winchester Economic Development Commission.

Register: https://www.eventbrite.com/e/132313038861
What is Happening!

NEED FINANCIAL HELP?
DO YOU HAVE TECHNOLOGY NEEDS?
A FINANCIAL BURDEN OR
DEFICIT THAT IS IMPACTING YOUR STUDIES?

The Northwestern Student Emergency Fund is here for you!

NSEF can provide financial assistance to students with immediate financial need.

For more information contact Ruth Gonzalez at rgonzalez@nwcc.edu

Join the Student Senate!

⇒ Meets every Tuesday at 12 noon in Online
⇒ Helps organize campus-wide events
⇒ Sponsors clubs and activities
⇒ Determines use of the Student Activity Fund
⇒ Voice of the Student Body

Interested? Contact Andrew Wetmore, Director of Student Activities at 860-738-6344 or awetmore@nwcc.edu
What you may have missed...

Ugly Sweater Contest 2020!

Winner: Best Overall (Ugliest) & Craftiest Sweater. Submitted by Francheska Santiago

Winner: Cheesiest Sweater Submitted by Marissa O’Brien

Winner: Most School Spirit Sweater. Submitted by Brianna DeFrancesco

Winner: Best Staff Sweater Submitted by Dean Dave!
Good to Know!

Library Virtual Intersession Services -

Virtual Intersession Hours:
Monday - Friday  8:30 am - 4:30 pm

Library staff is ready to support you through the following services. Please reach out to the library with questions, issues or concerns.

- Text a Librarian - Text your questions to 860-735-4623.
- Chat with a Librarian - Click the chat icon through the library's webpage.
- Email us at nw-librequests@nwcc.commnet.edu.

Library Resources -

The NCCC Library provides 24/7 access to electronic resources through the NCCC Library webpage (https://www.nwcc.edu/library/).

Explore the Library's webpage, which provides you access to lots of e-resources such as e-books, databases and streaming video services and more.

Visit our Research Guides arranged by program, course or topic. You will see useful information at a glance!

PLEASE RETURN YOUR LIBRARY BOOKS
Book Drop is open 24/7!

The book drop is located at the bottom of the ramp in the lower parking area of the library.
Good to Know!

Welcome New Students!
Spring 2021 Orientation
Northwestern Connecticut Community College

New Student Orientation for Spring 2021 will be held virtually on

January 19th, 20th, 21st, 2021

A series of live workshops will be held and will include Meet & Greets with faculty and staff, Library services, and Technology help including Tech-Tutoring.

For full information visit:

https://www.nwcc.edu/new-student-orientation-spring2021/

Stay Informed!

https://www.nwcc.edu/coronavirus-info/

Disease Prevention 6'
Maintain social distancing