

February 2, 2022

**O&G INDUSTRIES, INC.**

**Marketing and Communications Manager**

**Torrington, CT**

Salary Range: \$105-135k (depends on experience)

O&G Industries has an exciting career opportunity for a corporate marketing and communications professional. We want to hear from you if you are a collaborative, curious, and creative thinker, embrace change, and thrive in a fast-paced environment. The position is based in Torrington, our corporate office.

This role is both strategist and tactician. You must be a hands-on communicator, strategically minded, results-oriented, and able to manage competing priorities effectively. Demonstrated ability to form strong relationships with the leadership team is essential.

This individual will lead and manage internal and external messaging, emphasizing O&G's strategic direction. You will play a leading role in enhancing the external and internal communications strategy and key initiatives including branding, media planning, and editorial content development. This role is key as it ensures consistency of messaging to key stakeholders - our employees, customers, and our surrounding communities.

You will promote O&G's brand, our work and our work in our communities. You will provide oversight for corporate brand standards and serve as a central point of guidance with all business segments. You will manage social media relationships, announcements, editorial placement, and business updates among other responsibilities.

What you'll need:

Bachelor's Degree in marketing, sales, or communications

2-4+ years of marketing/communications experience including corporate communications, original writing/editing and some public relations

Demonstrated project management skills with ability to meet tight deadlines and prioritize workload

Demonstrated proficiency in internet marketing techniques, technologies, and solutions

A well-defined sense of diplomacy, including solid negotiation, conflict resolution, and people management skills

**Please send resume and cover letter to [daniellefournier@ogind.com](mailto:daniellefournier@ogind.com) or visit [www.ogind.com/jobs](http://www.ogind.com/jobs) to apply.**

We are an affirmative action – equal employment opportunity employer committed to hiring a diverse workforce and sustaining an inclusive culture. Women and Veterans of the United States Armed Forces are encouraged to apply.

We look forward to hearing from you.